

GOVERNMENT COLLEGE, MADAPPALLY

Vatakara, Kozhikode Dist., Kerala, PIN- 673102

STRATEGIC PLAN 2016 -23

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Planning and Development Committee

Strategic Plan 2016 – 2023

The following is the extensive strategic plan for the period 2016-2023 prepared by the Planning and Development Committee constituted by the College Council. The committee was asked by the College chamber on 16 March 2016 to look into the academic and the infrastructural facilities and prepare an extensive strategic plan for the period 2016-2023, and submit the same by the end of November 2016.

The strategic plan for the period 2016 – 23 is submitted to the principal for further necessary action.

Members of the Planning and Development Committee

1. O K Udayakumar, Associate Professor of Commerce (Convenor)
2. Anwar N K, Associate Professor of English - Member
3. Jineesh P S, Assistant Professor of History - Member
4. Dr Preetha B, Assistant Professor of Chemistry - Member
5. Dr Harikrishnan G, Assistant Professor of Physics – Member
6. Dr Hari K V Kollaroth, Assistant Professor of English – Member
7. Gayathri O, Assistant Professor of Political Science – Member
8. Roopa V K, Assistant Professor of Mathematics – Member
9. Ajithkumar E, Assistant Professor of Botany – Member
10. Haritha S. Kurup, Assistant Professor of Botany – Member

Introduction

Situated in the Madappally hills of OnchiyamPanchayat, about 8 kilometers off Vadakara in Kozhikode district, Kerala, Govt. College, Madappally is the main hub of higher education in north Malabar. The college came into existence in 1958 with two division of pre-university course. The college is affiliated to University of Calicut since 1968, prior to which it was under the University of Kerala. Now with a stable footing, the college offers 10 UG programmes, 7 PG programmes and 4 Research centres, in Humanities, Commerce and Science. The College can boast of conducive ambience for the pursuance of academic and research with the guidance of highly qualified teachers and innovative technology provided by well-equipped libraries, laboratories, language labs, EDUSAT, seminar halls and smart classrooms, to a mention a few.

STRATEGIC PLAN 2016 – 2023

The college is fully aware that the formulation and time bound implementation of both short-term and long-term strategies related to the academic and the infrastructural fields are imperative for the all-round development of the students. The college has formulated an extensive strategic plan for the period 2016-2023.

Area		Strategic Plan	Modus Operandi	TimeLine
Academic	Teaching and learning	<ul style="list-style-type: none"> ▪ Strengthening of the ICT enabled teaching and learning. 	<ul style="list-style-type: none"> ▪ Prepare and submit detailed proposal to the UGC, RUSA and Government of Kerala 	2016
		<ul style="list-style-type: none"> ▪ LMS – MOODLE 	<ul style="list-style-type: none"> ▪ Effective use of the college website 	2018
		<ul style="list-style-type: none"> ▪ Add-on/Certificate Courses. 	<ul style="list-style-type: none"> ▪ Utilising the online facilities like Spoken Tutorial System, NPTEL, SWAYAM & utilization of Govt. funds 	2019
		<ul style="list-style-type: none"> ▪ Updation of Language Lab 	<ul style="list-style-type: none"> ▪ New software with advanced features to be installed using various funds 	2019
		<ul style="list-style-type: none"> ▪ Converting all classrooms into smart class rooms 	<ul style="list-style-type: none"> ▪ To make use of the plan funds of the Govt. and contributions of the alumni. 	2020
		<ul style="list-style-type: none"> ▪ Modernization of EDUSAT and encouraging virtual classes. 	<ul style="list-style-type: none"> ▪ Govt. fund for the purpose 	2018
		<ul style="list-style-type: none"> ▪ Improvement of Academic Facilitation Centre 	<ul style="list-style-type: none"> ▪ Modernization of Skill Lab and Knowledge Lab through contributions from PTA and NGOs 	2020
		<ul style="list-style-type: none"> ▪ Strengthening of Students placements and employability 	<ul style="list-style-type: none"> ▪ Civil Service Coaching Centre and strengthening of Skill Lab 	2020

Academic	Research	<ul style="list-style-type: none"> ▪ Creation of Research ambience ▪ Interdisciplinary Research, Collaboration and Internship ▪ Research Journals and Publications 	<ul style="list-style-type: none"> ▪ To convert all PG Departments as Research Centres ▪ MoU and linkages with institutions of national and international repute. ▪ Utilisation of the Research Programme of Kerala Govt. – <i>FLAIR</i> ▪ To start UGC recognized research journals and a publishing wing 	<p>2022</p> <p>2019</p> <p>2019</p> <p>2019</p>
		Infrastructural	Building/ Construction	<ul style="list-style-type: none"> ▪ Indoor Stadium ▪ Academic Complex for Arts and Science Programmes ▪ Amphitheatre ▪ Sophisticated Gymnasium and Fitness centre ▪ Synthetic track and multipurpose stadium ▪ Expansion of Botanical Garden ▪ Full-fledged Canteen ▪ Heritage Museum ▪ Centre for Martial arts and yoga ▪ Sky Observatory ▪ Swimming Pool

